



PRESS RELEASE

For immediate release

Business Education Alliance: Volunteers Needed for Annual Principal for a Day

SEPTEMBER 2004 - On October 7th, the Greater Stockton Chamber of Commerce's Business Education Alliance (BEA) will facilitate the 9th annual "Principal for a Day" event. Principal for a Day (PFAD) is a proven way for leaders in schools and members of the community to share ideas, resources, and a sense of responsibility for education in our region. By providing a first-hand perspective of the decisions and responsibilities principals face daily, PFAD participants are encouraged to take a greater interest in public education and, in many cases, develop personal relationships with a school. At the same time, Principal for a Day provides principals with an opportunity to create meaningful relationships with individuals in the private sector. This fulfilling event continues to grow yearly, with over seventy schools participating countywide in 2003. The Principal for a Day volunteer may spend as little as two hours or up to the entire day at their adopted school. Once the PFAD is assigned a school, specific arrangements are mutually agreed upon between the school principal and volunteer.

Each year, volunteers walk away with a greater understanding of the needs of our youth and the education system in San Joaquin County. During the 2003 PFAD event, Deborah Stack of Pac-West Telecomm shadowed Principal Raquel Moseley of the Urbani Institute for Language Development.

"I was impressed with the staff's dedication and ingenuity. They take the grade level materials and find ways to bring the subject matter down to the children's English communication level. Their love of their chosen profession really shows in how they handle the children. And the children are beautiful, they really want to learn and excel," Deborah noted.

If you would like to be a Principal for a Day in a local school, please contact Wes Rhea at 547-2770 or email wes@stocktonchamber.org. Applications may also be obtained on the Web at www.bea2003.com.